



JPEO-CDRND

# DIGITAL TRANSFORMATION

**SMART BOOK**

# 2023

*As of July 2023*

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# JPEO-CBRND DIGITAL TRANSFORMATION



Digital Transformation adds value for the warfighter and workforce by delivering successful acquisition outcomes. As a leadership and organizational priority, Digital Transformation leverages digital technologies to transform business processes, empower the workforce, and develop capabilities that serve the Joint Force.

## FUNCTIONAL AREAS

The Digital Transformation Smart Book outlines how each digital technology will benefit and impact day-to-day operations for each of the JPEO-CBRND functional areas.



Program Management



Engineering



Test & Evaluation



Finance



Logistics



IT Operations & Cybersecurity



Contracting

## FOCUS AREAS



### Data

Modernize data practices to use and share data more efficiently and effectively



### Engineering

Manage the complexity of engineering CBRND solutions using digital technology



### Software

Develop and procure cybersecure software faster and more frequently



### Workforce Development

Create a digitally capable workforce trained to use and acquire digital technologies

## DIGITAL LITERACY CAMPAIGN

As part of the JPEO-CBRND's focus on workforce development, the Digital Literacy Campaign is a dedicated effort to provide learning opportunities and adapt our culture to embrace digital technologies.

### Benefits:

- **Increased Accessibility:** Access digital products anywhere, anytime if connected to the Internet or network
- **Enhanced Virtual Collaboration:** Facilitate telework, long-distance collaboration, and continuity of operations
- **Faster Technology Adoption:** Use new digital technology, processes, and tools at a faster rate with fewer issues
- **Improved Information Sharing:** Find, use, and compare information from subject matter experts

### Learning Opportunities

- [DAU Training](#)
- [Carnegie Mellon University's Digital Data Leaders Course](#)
- [DigitalU Training](#)
- [Udemy Training](#)



For information and resources, visit the [JPEO-CBRND Digital Transformation Teams channel](#)

For learning opportunities, visit the [JPEO-CBRND People Operations Teams channel](#)



JPEO-CBRND

# DIGITAL TRANSFORMATION 101

## OVERVIEW

Digital Transformation is the adoption of digital technologies to enhance business processes, empower the workforce, and improve capability development.

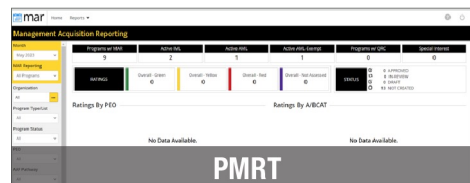
JPEO-CBRND's Digital Transformation aligns with and is driven by:

- DoD Digital Modernization Strategy
- Army Digital Transformation Strategy

### FOCUS AREAS:

- Data
- Engineering
- Software
- Workforce Development

## Real World Examples:



## BENEFITS



### Business Processes

- Streamlining acquisition processes (e.g., monthly reports, requirements management)
- Improving decision making with easily-accessed cost, schedule, and performance data
- Increasing resilience to disruption and ability to adapt to change



### Workforce Empowerment

- Increasing collaboration and communication
- Improving digital literacy and demystifying new technology
- Creating a culture of innovation through technology enablers (e.g., Qlik, real-time document editing)



### Capability Development

- Improving warfighter user experience
- Enhancing system performance against near-peer competitors
- Providing earlier identification of risks and issues

## WHAT'S NEXT

**Digital Literacy Campaign** – Training opportunities focused on Digital Transformation are available! The list of classes, as well as additional information and resources can be found on the People Operations [Digital Transformation Information in Acquisition Workforce Teams channel](#).

**Ask Questions and Share Your Feedback** – Digital Transformation is a continuous process that affects each functional area. Talk with your functional leads about how digital transformation can benefit you and your team.







# DIGITAL TRANSFORMATION ENTERPRISE DATA MANAGEMENT, ANALYTICS, & VISUALIZATION

Focus Area: *Data*

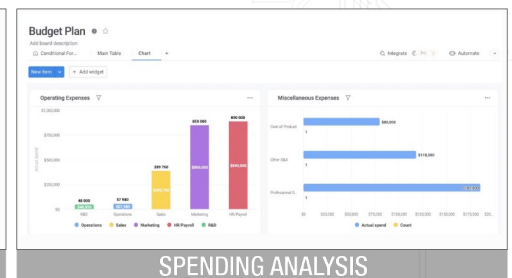
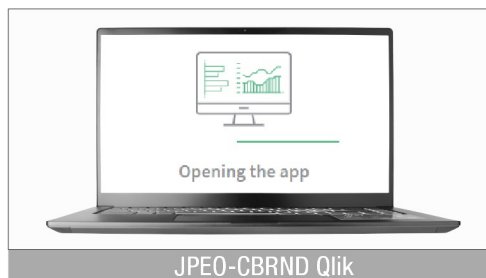
## OVERVIEW

- Enterprise Data Management is the process of inventorying and governing your business' data.
- Data Analytics is the process of turning data into useful information to drive decision making.
- Data Visualization is the process of delivering information or data in an easy to read, easy-to-understand graphic.

## Core Principles:

- Data has value; manage it as an asset
- Data management requirements are business requirements
- Data management requires diverse skills
- Data management is lifecycle management

## Real World Examples:



## BENEFITS

- Increase the speed and efficiency of decision-making
- Work directly with updated authoritative data
- Explore the data through analytics
- Tell an effective story to internal and external decision makers
- Prepare to present the narrative, including responding to ad hoc questions
- Eliminate time spent creating slides and spreadsheets
- Integrate visual analytics across functional areas and business processes

## DAY-TO-DAY IMPACT



### All Functional Areas

- Easier access to data throughout the acquisition lifecycle
- Improved accuracy of data
- Informed decision making

## DoD Analytics Tools



Project Management  
Resource Tools



Army Digital  
Analytic  
Platform



# DIGITAL TRANSFORMATION CLOUD COMPUTING

Focus Area: *Data*

## OVERVIEW

- Cloud computing is a digital technology that allows users to access data and use services over the Internet from any device or location.
- A cloud consists of many computer servers connected and managed by a cloud provider.
- Cloud users interact with the cloud "as-a-service." They don't need to worry about hardware or computer infrastructure.

## Real World Examples:



MS Office 365  
& OneDrive



Gmail



Joint Enterprise  
Technology Tool



JACKS Master Analytics Portal (JMAP)

## BENEFITS

- **Accessibility:** Access data from anywhere if connected to the Internet or the organization's network
- **Scalability:** Adjust storage needs as data increases or requirements change without worrying about physical limitations (e.g., available hard drive space on a laptop)
- **Cost Savings:** Leverage the pay-as-you-go pricing model and pay for only for the storage space needed
- **Collaboration:** Share files and folders, control access permissions, and collaborate on documents in real-time
- **Data Protection and Redundancy:** Cloud providers manage continuous cybersecurity updates and maintenance
- **Streamline Application Development:** Shorter development timelines with integrated software development and deployment environments

## DAY-TO-DAY IMPACT



### All Functional Areas

- Cost savings using cloud services
- Deliver and deploy systems faster
- Gov. cloud environments approved to store CUI and classified data



### Finance and Contracting

- Contract language specific to cloud providers (e.g., metrics)
- Contract cost considerations for cloud services



### Engineering & Logistics

- Develop software faster
- No need to maintain server infrastructure and hardware

## DoD Cloud Providers



cArmy



Cloud One



# DIGITAL TRANSFORMATION

# ARTIFICIAL INTELLIGENCE

Focus Area: *Data*

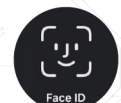
## OVERVIEW

- **Artificial Intelligence (AI)** is a digital technology that enables computers to perform tasks that would be considered intelligent if done by a human.
- **Data science** is a field of study closely associated with AI. A **data scientist** uses mathematics and computers to extract useful knowledge from data.
- AI applications often require vast amounts of data to function. **Data engineering** methods are used to design systems that collect and use data.

## Real World Examples:



ChatGPT



Apple Face ID



Spell Check



Virtual Assistant

## BENEFITS

- **Automation:** Automate many manual tasks and improve workforce efficiency
- **Analysis:** Assess new data quickly to provide insights and predictions
- **Customization:** Create user experiences that are tailored based on preferences and environment
- **Complex Problem Solving:** Process large amounts of data quickly and provide potential solutions without a subject matter expert
- **Minimize Errors:** Perform repetitive tasks and provide quality assurance checks

## DAY-TO-DAY IMPACT



### All Functional Areas

- Identify trends, risks, and warnings earlier and more often
- Automate tasks such as data entry
- Enhanced decision-making models

### Finance and Contracting

- Contract and cost requirements

### Engineering

- Build data sets to teach AI

### Test & Evaluation

- Measure and test AI model performance

### Logistics

- Provide feedback to improve AI tools

### Cybersecurity

- Develop trusted AI models

## AI/ML Powered Acquisition Programs



CBRN Support to Command & Control (CSC2)



Generative Unconstrained Intelligent Drug Engineering (GUIDE)



F35 Lightning II (Joint)



Integrated Visual Augmentation System (IVAS)





# DIGITAL TRANSFORMATION

# DIGITAL ENGINEERING

Focus Area: *Engineering*

## OVERVIEW

- Digital Engineering (DE) is a digital technology that uses computer models and data to design complex systems.
- DE uses shared data and digital models in place of static documents (e.g., PDFs and spreadsheets) to perform engineering tasks.
- Model Based Systems Engineering is the use of a collaborative, digital model to document and track the systems engineering process from end to end.

## BENEFITS

- **Collaboration:** Central platform for information sharing and communication
- **Rapid Prototyping:** Accelerate time to market by evaluating design alternatives, testing hypotheses, and creating solutions before prototyping
- **Cost Savings:** Create prototypes and test or rework before production
- **Streamlined Testing:** Improved models can create cost savings and accelerate testing
- **Efficiency:** Automation of repetitive tasks and reduced human errors
- **Design and Analysis:** Create digital representations of products and systems to improve understanding of performance, behavior, and potential issues

## Real World Examples:



3-D PRINTING



DIGITAL TWIN



COMPUTER-AIDED DESIGN (CAD)

## DAY-TO-DAY IMPACT



### All Functional Areas

- Eases integration and product reuse
- Simplified version control
- Improves digital collaboration across industry, academia, and government
- Early design and performance risk identification



### Finance and Contracting

- Intellectual property costs of data
- Contract language requires DE practices and industry/DoD standardized tools



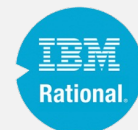
### Engineering and Logistics

- 24/7 model accessibility
- Assess and manage the lifecycle needs for your project or product

## Digital Engineering in the DoD



3DS  
MagicDraw



IBM  
Rational



DAU Digital  
Engineering  
Credential





# DIGITAL TRANSFORMATION PRODUCT LIFECYCLE MANAGEMENT

Focus Area: *Engineering*

## OVERVIEW

- Product Lifecycle Management (PLM) is the management of a product throughout its entire lifecycle—from concept to disposal.
- Digital PLM creates and manages this process digitally by building a digital thread.
- The concept of a digital thread links all data related to a product's lifecycle together to create a centralized data source, also referred to as a single source of truth.



## BENEFITS

- Traceability:** Digital artifacts are linked and can be traced back to originating documents
- Synchronized Actions:** Centralized digital artifacts are easier to manage, maintain, and reference
- Faster Development Time:** Design teams can collaborate and work on the same data in real time, decreasing the chances for errors
- Reduced Compliance Risk:** Centralized data can be easily audited to ensure compliance with the latest standards
- Innovation:** Collaborative teams across the organization can easily access, review, and create
- Increased Productivity:** Digital artifacts and workflows can be automated and streamlined

## DAY-TO-DAY IMPACT



### All Functional Areas

- Digitization of existing documents and data
- Standardized data sharing requirements
- Requires near constant access to centralized data
- Manage your data the same as any other asset



### Contracting

- Contract language specific to data rights and IP considerations



### Finance, Engineering, Test, & Logistics

- Linking digital tools and data to create the digital thread

### PLM in the DoD

Popular PLM tools used across the Services and large defense vendors



windchill®



TEAMCENTER



# DIGITAL TRANSFORMATION DEVSECOPS AND AGILE

Focus Area: *Software*

## OVERVIEW

- DevSecOps and Agile are software development methods that focus on an expedited delivery of a minimum viable product (MVP) with small updates at frequent intervals to add or improve features and security.
  - The focus of DevSecOps (short for development, security, and operations) is to shorten the overall software development lifecycle.
  - The focus of Agile is to incrementally deliver software by combining collaborative, cross functional teams with end users.

## Real World Examples:



iTunes App Store



Windows Update



Google Play

Google Play Store

## BENEFITS

- **Speed:** Commitment to an agreed upon MVP improves speed of initial capability delivery
- **Cyber Threats:** Incorporating cybersecurity in the development process addresses controls and testing early and throughout
- **Flexibility:** Priorities can be adjusted at delivery intervals (also known as sprints)
- **User Feedback:** Users provide valuable feedback throughout the development process
- **Early Testing:** Cross functional teams include testers and expedite the testing cycles
- **Automatic Updates:** Frequent updates can be deployed automatically and seamlessly to the user

## DAY-TO-DAY IMPACT



### All Functional Areas

- Culture change from sequential processes to iterative processes



### Program Management

- Delegation of responsibilities for sprint planning and execution



### Contracting

- Contract language specific to agile contracting and deliverables



### Engineering, Testing, & Cyber

- Tightly integrated development teams
- Collaborative problem solving



## Agile Software Development Values\*

- Individuals and interactions over processes and tools
- Working software over comprehensive documentation
- Customer collaboration over contract negotiation
- Responding to change over following a plan

\* Derived from the [Agile Manifesto](#)

# HELPFUL RESOURCES



## JPEO-CBRND Digital Transformation

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- [Digital Transformation 101 Briefing](#)
- [People Operations Workforce Development Teams page](#)

## TRAINING

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- [DAU Training](#)
- [Carnegie Mellon's Digital Data Leaders Course](#)
- [DigitalU Training](#)
- [Udemy Training](#)
  - [Digital Transformation Masterclass](#)
  - [Agile Samurai Bootcamp](#)
  - [Product Management for AI and Data Science](#)

## STRATEGIES & GUIDANCE

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- [DoD Digital Modernization Strategy \(July 2019\)](#)
- [Army Digital Transformation Strategy \(October 2021\)](#)
- [DoD Digital Engineering Strategy \(June 2018\)](#)
- [Director, Acquisition Career Management \(DACM\) Newsletter on Digital Transformation \(January 2023\)](#)
- [Manifesto for Agile Software Development](#)

# GLOSSARY



TERM	DESCRIPTION
<b>Agile</b>	Software development method that combines collaborative, cross functional teams with end users to incrementally deliver software
<b>Artificial Intelligence (AI)</b>	The ability of machines to perform tasks that normally require human intelligence—recognizing patterns, learning from experience, drawing conclusions, making predictions, taking action, and more
<b>Cloud</b>	Remote, computer servers connected and managed by a cloud provider
<b>Cloud Computing</b>	Digital technology that allows users to access data and services over the Internet from any device or location
<b>Command, Control, and Communications (C3)</b>	Information systems, incorporating strategic and tactical systems, that is typically employed by a military organization
<b>Cybersecurity</b>	The practice of protecting systems, networks, and programs from digital attack
<b>DASA(DES)</b>	The Deputy Assistant Secretary of the Army for Data, Engineering and Software (DASA(DES)) position is newly established within the Assistant Secretary of the Army (Acquisition, Logistics and Technology) to lead Digital Transformation and software modernization efforts
<b>Data Analytics</b>	Process of turning data into useful information to drive decision making
<b>Data Engineering</b>	Designing and building systems that collect and analyze data
<b>Data Science</b>	Field of study often associated with Artificial Intelligence and Machine Learning that focuses on finding useful information from data by analyzing it carefully
<b>Data Scientist</b>	An expert who uses mathematics and computers to extract useful knowledge from data
<b>Data Visualization</b>	Process of delivering information or data in an easy to read, easy-to-understand graphic
<b>DevSecOps</b>	Method to shorten the software development lifecycle; natural extension of Agile methods and encompasses the tools, services, and standards that enable IT development, security, and operations disciplines to come together in the development, deployment, and operation of applications in a secure, flexible, and interoperable fashion*
<b>Digital Engineering</b>	Digital technology that uses computer models and data to design complex systems
<b>Digital Literacy (Army)</b>	Army initiative to support upskilling the Acquisition workforce. Intended to create a common understanding of topics such as digital transformation, agile software development, DevSecOps, cloud foundations, data science, machine learning, human centered design, artificial intelligence, and cybersecurity

\*Content derived from: [DOD Digital Modernization Strategy](#)



# GLOSSARY



TERM	DESCRIPTION
<b>Digital Literacy Campaign (JPEO-CDRND)</b>	Combination of training and culture shift within the JPEO-CDRND workforce to adopt, use, and acquire digital technologies
<b>Digital Thread</b>	Linking all lifecycle product data together creating a centralized data source, also referred to as a single source of truth
<b>Digital Transformation</b>	Leveraging digital technologies to transform business processes, empower organizations, and develop capabilities
<b>Enterprise Data Management</b>	Process of managing and governing business data
<b>Expert Systems</b>	Computers making decisions that replicate what human experts would make
<b>Internet of Things (IoT)</b>	Assortment of embedded sensors and connected devices to gain the ability to sense, predict, and respond to our needs and can be integrated into our decision-making processes and natural behaviors*
<b>Machine Learning</b>	Programs and systems that improve performance over time
<b>Minimum Viable Product (MVP)</b>	The first version of a product that has just enough features to be usable by an initial user to solicit feedback
<b>Model Based Systems Engineering</b>	Use of a collaborative, digital model to document and track the systems engineering process from end to end
<b>Natural Language Processing</b>	Computers understanding human language
<b>Product Lifecycle Management (PLM)</b>	Management of a product from concept to disposal
<b>Robotics</b>	Machines performing tasks autonomously based on data about its environment
<b>Speech Recognition</b>	Computers converting spoken audio into usable data
<b>Vision</b>	Computers understanding and interpreting information from images or videos
<b>5G</b>	The 5th generation of mobile network technologies that encompasses wireless standards, emerging technologies, and mobile platform delivery services designed to deliver enhanced mobile broadband and machine to machine communications*

\*Content derived from: [DOD Digital Modernization Strategy](#)